

SPONSORIZATION PROJECT
XI CEDIA EUROPEAN CONFERENCE
"Agronomists at the centre of rural development to give qualified advice"
BRUSSELS 10TH-11TH NOVEMBER 2014

THE CONFERENCE

The committee of the Italian National Agronomists and Foresters Association has pleasure in announcing that on **10th & 11th November** they will be organizing, together with CEDIA - European Confederation of Agronomist Associations - the **XI CEDIA EUROPEAN CONFERENCE** of agronomists and foresters.

2014 is an important year for the agronomist, who at the centre of rural development, has an important role to play as mediator between science and industrial farmers.

The new challenge brought about by globalization and illustrated in the PAC 2014-2020, requires a highly specialized consulting level to ensure that innovation is not a slogan but a dominant factor in the development of the rural world.

The voice of the agronomist must also be decisive regarding the setting up of a new European partnership by covering the role of an *innovation broker*.

Furthermore recent qualification instructions necessitate a reflection by all components of CEDIA, the EPC (European Professional Card) merits special attention, a simple electronic device which allows recognition of qualified members throughout the EU member states.

It is of the utmost importance that the agronomist is also recognized as a qualified professional by the competent authorities of each country so as to be able to receive the EPC.

All this goes in the direction of a unified Europe which stems from the freedom to practice a profession both varied and indispensable for the social and economic development of each country.

TOPICS

The XI Cedia Conference will be focused on three points which will also cover other pressing topical themes and subjects relative to the profession:

- Focus point I: "The agronomist as a rural innovator and development advisor" - Rural development and company consulting
- Focus point II: "EIP - European innovation partnerships - the innovation broker" - European partnerships for innovation, PEI
- Focus point III: "The European Agronomists" - new qualification instructions

Furthermore the WWA project for EXPO2015 will be presented - Global Farm Lab

ORGANIZATION

The conference, organized by CONAF in collaboration with Cedia, will be held in the **Square Brussels Meeting Centre**, Rue Mont des Arts, 1000 Brussels in Belgium on 10th and 11th November 2014.



Civil Society Participant

SPONSORSHIP

Agicom Sri has been appointed by the Italian National Agronomists and Foresters Association to find sponsors. It is possible to sponsor the conference in various ways depending on the contribution given and the amount of visibility desired:

❖ MAIN SPONSOR €10,000*

- Maximum importance will be given to the company name and trademark (accompanied by the words **Main Sponsor**) on all forms of communication linked to the conference and distributed during the event (folders, programmes, posters, bill boards etc) and on the website dedicated to the conference by every consenting member state of Cedia.
- An exhibition space made up of a desk and two chairs inside the conference area will be made available.
- The inclusion of company material - brochures, cd in the conference folder/bag.
- One page ad in n.3/2014 of the magazine "AF" - Agronomists and Foresters - which will be a bilingual English/Italian issue

❖ OFFICIAL SPONSOR €5,000*

- Company logo on all communications linked to the conference and distributed during the event (folders, programmes, posters, bill boards etc) and on the website dedicated to the conference by every consenting member state of Cedia.
- An exhibition space made up of a desk and two chairs inside the conference area will be made available.
- The inclusion of company material - brochures, cd in the conference folder/bag

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- The inclusion of company material - brochures, cd in the conference folder/bag

❖ TECHNICAL SPONSOR - In exchange for products or services

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- The inclusion of company material - brochures, cd in the conference folder/bag

*All prices quoted are net of VAT. Full payment to be made before the end of October 2014. *



Civil Society Participant

Should you wish to participate please complete the enclosed sponsor agreement and return by fax or e mail to AGICOM Srl

For further information and details please contact:

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