



European  
Commission



# Fostering innovation in EU agriculture: the European Innovation Partnership

## *Innovation Support Services*

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DG Agriculture and Rural Development  
European Commission*



Agriculture  
and Rural  
Development

## ***Origin of the European Innovation Partnership (EIP)***

The concept of the EIP was established by the Flagship Initiative "Innovation Union" of the "Europe 2020 Strategy" to:

- enhance interaction between science and practice
- facilitate communication and networking among stakeholders
- achieve synergies between different innovation-related measures and initiatives,
- No funding, joining up of existing policies and funding streams



# ***The European Innovation Partnership "Agricultural productivity and sustainability" (EIP-Agri) in short***

- Agricultural Productivity and Sustainability (COM (2012)79)
- Overarching concept – funding in the CAP (Rural Development) and interaction with Horizon 2020
- Based on **interactive innovation model:**
  - linking up multiple actors for creation and diffusion of knowledge.
- Key entities: Operational Groups
- EU wide EIP network: communication, partnering, dissemination, knowledge flows and collecting practice needs

## *European Innovation Partnership*

### *CAP Rural Development*

- **Funding for setting up of an “Operational Group”**: farmers, advisors, agribusiness, researchers, NGOs, etc) planning an innovation project (Art 35)
- **Project funding** for the Operational Group’s project (Art 35). This co-operation could be combined with other measures (investment, knowledge transfer, advice)
- Supporting **innovation support services**



### *Horizon 2020*

- Research projects, including on-farm experiments to provide the knowledge base for innovative actions
- Interactive innovation formats such as **multi-actor projects and thematic networks** genuinely involving farmers, advisors, enterprises,.... "all along the project"

# ***Key Acting Entities Within the EIP***

## ***- Operational Groups -***



*"Operational Groups" are no stakeholder networks, no stakeholder boards, no thematic coordination groups, nor discussion groups*  
*An OG = actors working together in a project targeted at innovation and producing concrete results*

## ***Wider Innovation Support Services***

- Innovation networking: national EIP or rural network
- Brainstorming events and animation of (thematic) groups
- Promoting innovation and innovation funding formats
- Coordination and **facilitation of projects** as an intermediate between partners
- **Brokering function** for setting up operational groups
- Dissemination of innovative results

## ***What is innovation brokering?***

Innovation brokering is:

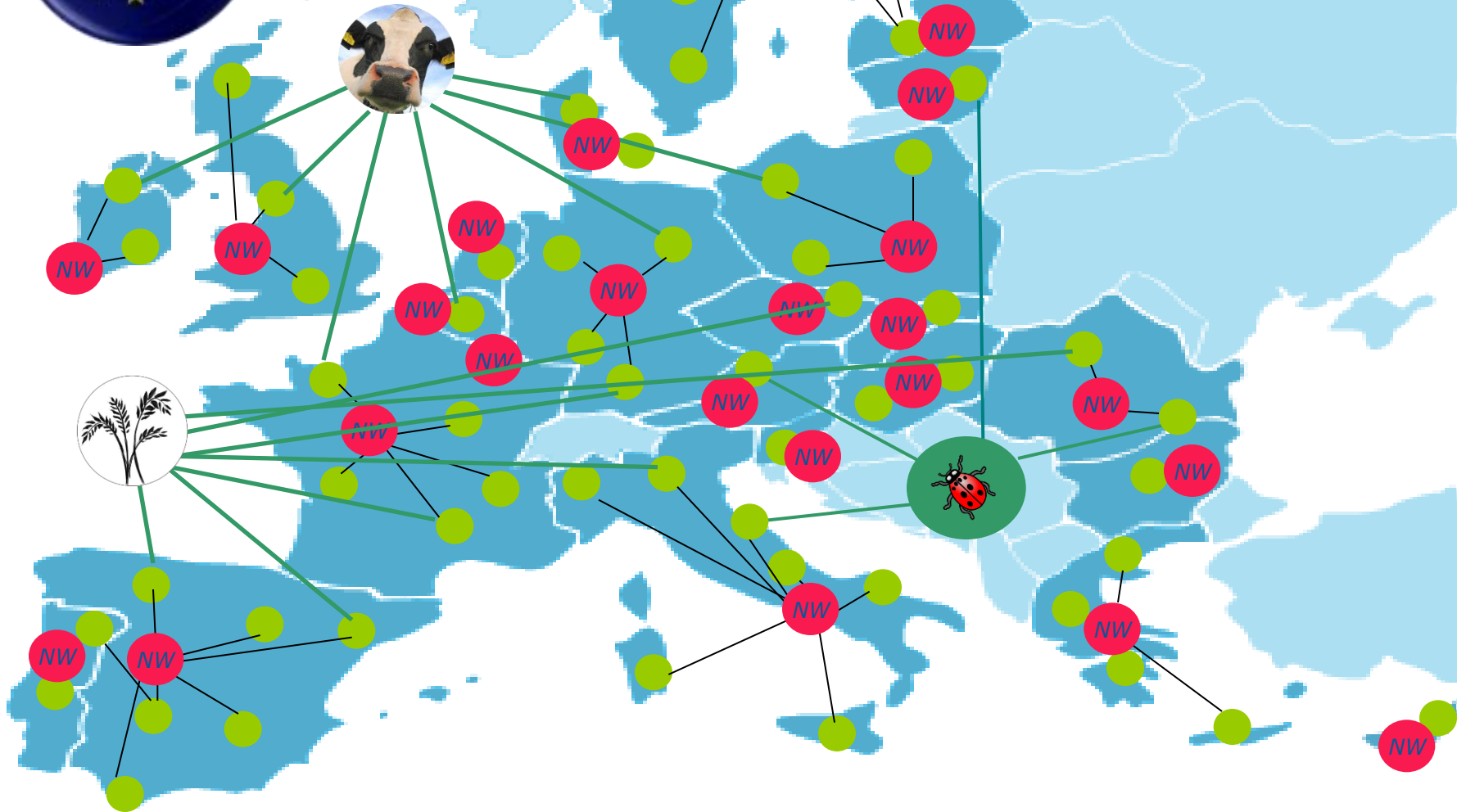
- discovering/helping innovative ideas emerge,
- refining them,
- connecting partners,
- finding funding, and
- preparing a project proposal with clear activities and distribution of tasks, on which all actors want to engage and agree that it will bring what they expect to be a sustainable solution (find win-win)

## ***Support for innovation brokering under RD***

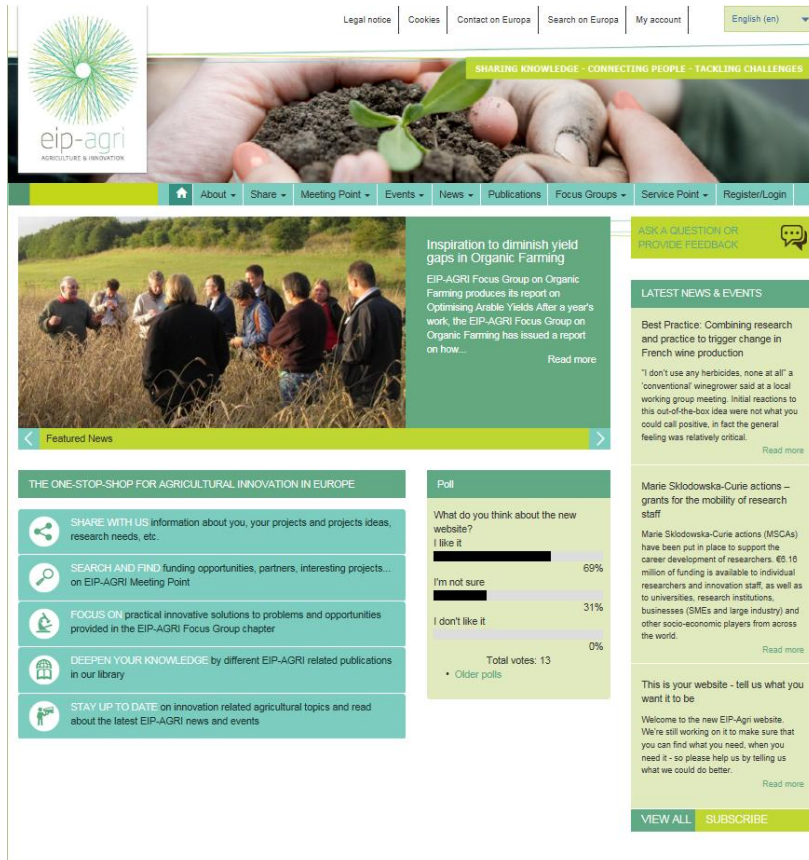
- As part of networking activities under the National Rural Network (art 54.3)
- through the advisory measure (art. 15.1)
- through the cooperation measure (art. 35.5)



# An EU wide EIP network, supported under RD



# The EIP-AGRI website is live!



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EIP-AGRI Focus Group on Organic Farming produces its report on Optimising Arable Yields After a year's work. The EIP-AGRI Focus Group on Organic Farming has issued a report on how... [Read more](#)

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**Marie Skłodowska-Curie actions – grants for the mobility of research staff**  
Marie Skłodowska-Curie actions (MSCAs) have been put in place to support the career development of researchers. €6.10 million of funding is available to individual researchers and innovation staff, as well as to universities, research institutions, businesses (SMEs and large industry) and other socio-economic players from across the world. [Read more](#)

**This is your website - tell us what you want it to be**  
Welcome to the new EIP-Agri website. We're still working on it to make sure that you can find what you need, when you need it - so please help us by telling us what we could do better. [Read more](#)

**Poll**  
What do you think about the new website?  
I like it: 69%  
I'm not sure: 31%  
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Total votes: 13  
• Older polls

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- FOCUS ON** practical innovative solutions to problems and opportunities provided in the EIP-AGRI Focus Group chapter
- DEEPEN YOUR KNOWLEDGE** by different EIP-AGRI related publications in our library
- STAY UP TO DATE** on innovation related agricultural topics and read about the latest EIP-AGRI news and events

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„Agriculture of Knowledge“ .....***

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***Thank you for your attention!***

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